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About Speech:

2020 was a challenging year for all of us, everything around us is affected by disturbing changes. This specific period and environment that we are living in foster personal adaptation, development and continuous learning more than ever. I would be glad if you could join me on this brief lecture about what the current biomedical/healthcare trends are? and which competencies are needed for biomedical engineers to best adopt themselves at today's world.

Biography: He is a 15 years experienced business professional who is specialized in business management in healthcare arena. He helps companies to lead their teams, improve their business performance, establish business & brand strategies and launch new products.

He graduated from Biomedical Engineering Department of Baskent University in 2005 and he has M.B.A from Hacettepe University. He has worked for several national/international healthcare companies in different managerial roles. He is currently leading General Medicine business unit at Bayer as Sales & Marketing manager Turkey & Iran.

He writes at his personal blog about marketing, sales and personal development topics and he delivers business mentoring for start-ups and mature companies through Istanbul Technical University incubation centre and Technology Development Foundation of Turkey (TTGV).